



THE FIRST  
FULLY -ELECTRIC

# ix1

CHARGE AHEAD. XCEED.



ENERGISED FOR  
AN ELECTRIFYING FUTURE.





There's nothing electrifying about the world  
But a spark just beyond our grasp ignites  
A charge propelling us to change  
To plug into an undiscovered potential  
That will pioneer an era of JOY  
And exceed into an electrified future

**CHARGE AHEAD. XCEED.**

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## INDEXING

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## BE COURAGEOUSLY DIFFERENT.

With strong proportions and characterful lines, the first fully-electric BMW iX1 is your confident companion. The clearly upright front section makes a powerful statement of presence. The large, square kidney combined with the redesigned L-shaped front lights showcases the striking BMW face in its most modern form.



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# MORE SPACE. MORE LIFE FOR PURE DRIVING PLEASURE.

The long roof line with generously modelled surfaces convey strength and solidity. The wide wheel housings emphasise the bold stance, underlining the X-typical robustness. In the interior, a large and open feeling of space meets modern design and innovative functionality. Design details such as the wide chrome barrette trims, which cover the entire display cluster, emphasise the typically solid BMW X character.





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**iX1**  
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## ELECTRIFYING PERFORMANCE TO CHARGE AHEAD.

The striking Sports Activity Vehicle, the first fully-electric BMW iX1 delivers a consistent forward thrust and an unparalleled driving experience. Irresistibly sporty, the first fully-electric BMW iX1 accelerates from 0–100 km/h in 5.6 seconds and impresses with power up to 230 kW (313 hp).

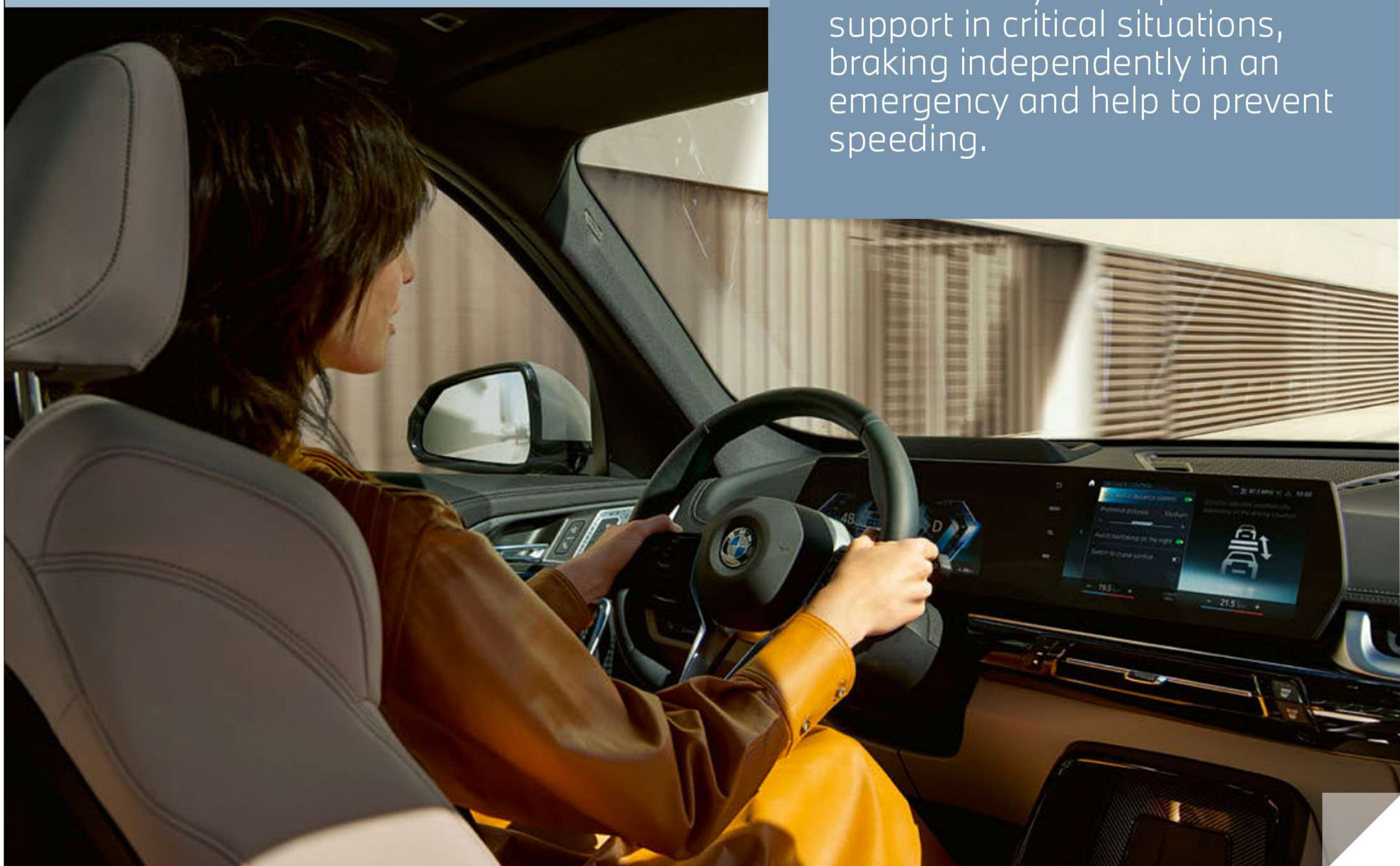


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## DIGITALLY ADVANCED AND COMFORTABLY SAFE.

The BMW Operating System with navigation enables intuitive operation of vehicle functions via voice, control display, or multifunction steering wheel. MyModes create a harmonious experience of driving dynamics and ambiance. Driver assistance systems provide support in critical situations, braking independently in an emergency and help to prevent speeding.



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## ELECTRIFYING SPONTANEITY TO THE FULLEST.

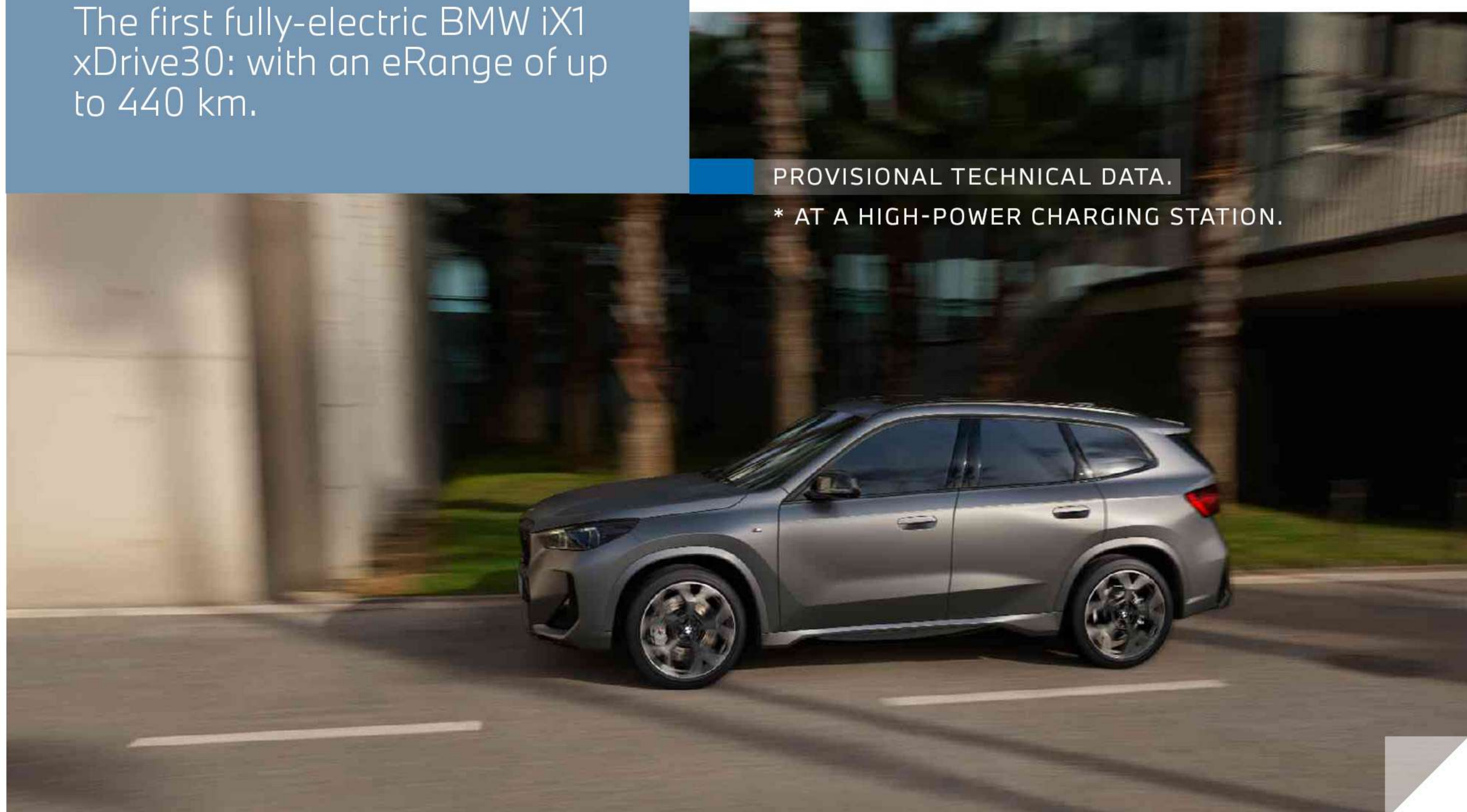
The first fully-electric BMW iX1 takes comfort to the next level by providing a wallbox charger for home charging. Whether you're utilizing the public charging network or the intelligent wallbox, recharging your batteries is quick and effortless.



The first fully-electric BMW iX1 xDrive30: with an eRange of up to 440 km.

PROVISIONAL TECHNICAL DATA.

\* AT A HIGH-POWER CHARGING STATION.



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**BMW**  
iX1 xDRIVE.

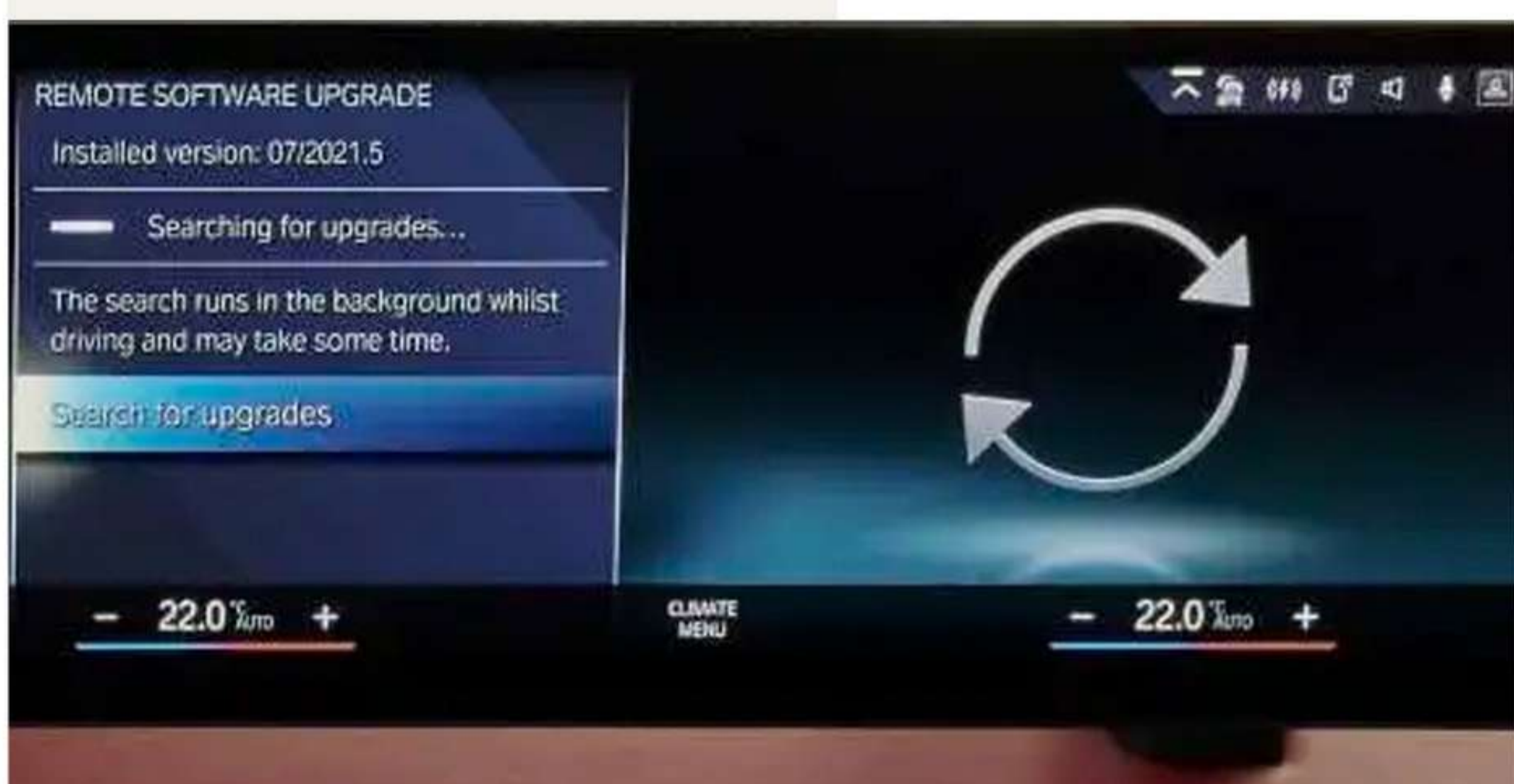
## EQUIPMENT HIGHLIGHTS



Telephony with wireless charging offers an integrated dock and a secondary microphone, ensuring superior clarity for your calls.



The BMW Live Cockpit Plus epitomizes cutting-edge technology with its expansive widescreen curved display. Boasting a fully digital 10.25" instrument display complemented by a high-resolution 10.7" control display.



Your BMW up to date with software updates for your vehicle. Over-the-air download of the software update via My BMW App or the SIM card of your BMW. Installation then possible directly in the vehicle.



With smartphone integration, your vehicle supports Apple CarPlay and Android Auto by means of a wireless connection between your smartphone and the vehicle. This allows you to conveniently use familiar functions and various apps in the vehicle.





**BMW**  
iX1 xDRIVE.

## EQUIPMENT HIGHLIGHTS

HiFi loudspeaker system by Harman Kardon with 12 speakers with digital amplifier and Tweeter bezels in stainless steel with illuminated 'Harman Kardon' inscription.



The Driving Assistant warns and brakes independently if necessary. It helps to prevent accidents when changing lanes and getting out of the car. The system can also reduce the risk of exceeding speed limits.



The individually adjustable sport seats for driver and front passenger come with a myriad of customization options, including seat depth and tilt, allowing for a tailored seating experience.



The Parking Assistant from BMW boasts 'Park Assist' for easy maneuvering, 'Active Park Distance Control' for real-time spacing feedback, 'Reversing Assistant' for precision in backing up, 'Lateral Parking Aid' for tight spots, and a 'Reversing Assist Camera' for clear rear views.





**BMW**  
iX1 xDRIVE.

## EQUIPMENT HIGHLIGHTS



At the centre of the front is the distinctive and large, almost square double kidney grille.



The three-dimensional L-shaped rear lights deliver an unmistakably modern statement.



Save yourself the hassle of having to hold the vehicle key: Digital Key Plus with Comfort Access enables your BMW to unlock the doors automatically as soon as you approach.



The Adaptive LED Headlights come equipped with daytime driving lights and position lights, cornering illumination, turn indicators, and an automatic headlight feature for enhanced visibility.





**BMW**  
iX1 xDRIVE.

## EQUIPMENT HIGHLIGHTS



The automatic tailgate operation is activated with a swift gesture of your foot beneath the rear bumper. The tailgate seamlessly opens and closes, elevating the touch-free luxury experience.



Rear bumper panel with M-specific design, in vehicle colour with inserts in black high-gloss.



The panoramic glass sunroof brings in a breath of fresh air when open, and floods the interior with welcoming light when closed.



The digital services of the Connected Package Professional make your journey even more comfortable. Your BMW takes you to your destination as quickly as possible using up-to-date traffic data.



# WHEELS AND UPHOLSTERY

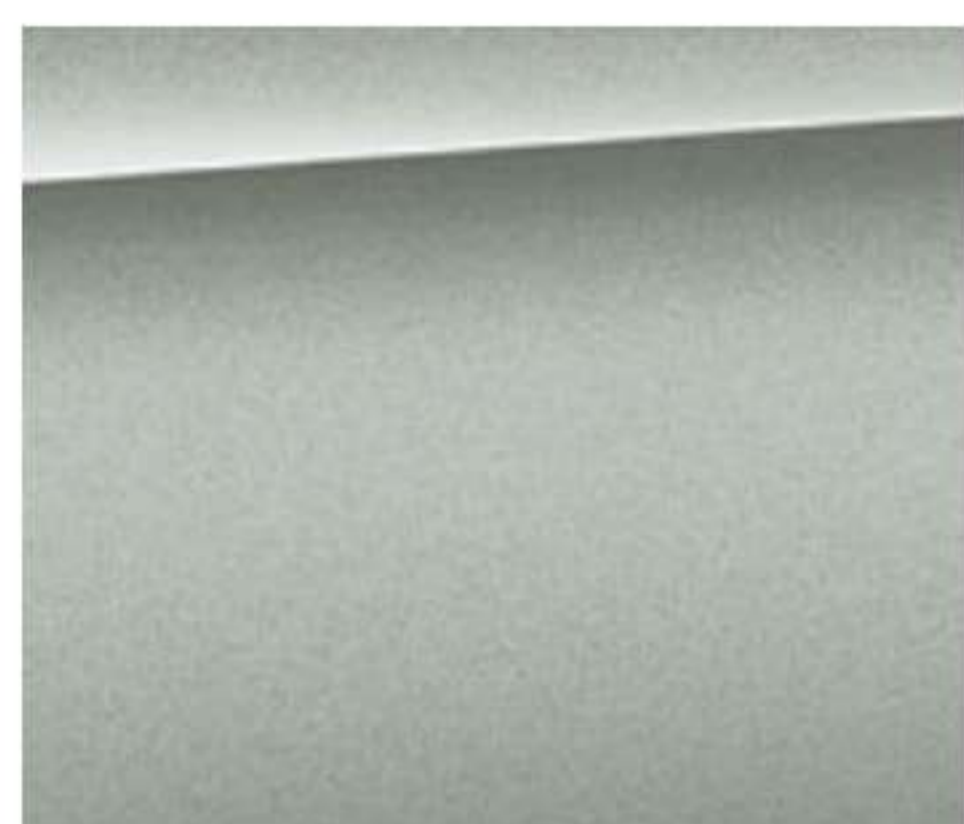
## EXTERIOR

### SOLID PAINT



**ALPINE WHITE**

### METALLIC



**SPACE SILVER**



**STORM BAY**



**BLACK SAPPHIRE**

## INTERIOR

### UPHOLSTERY

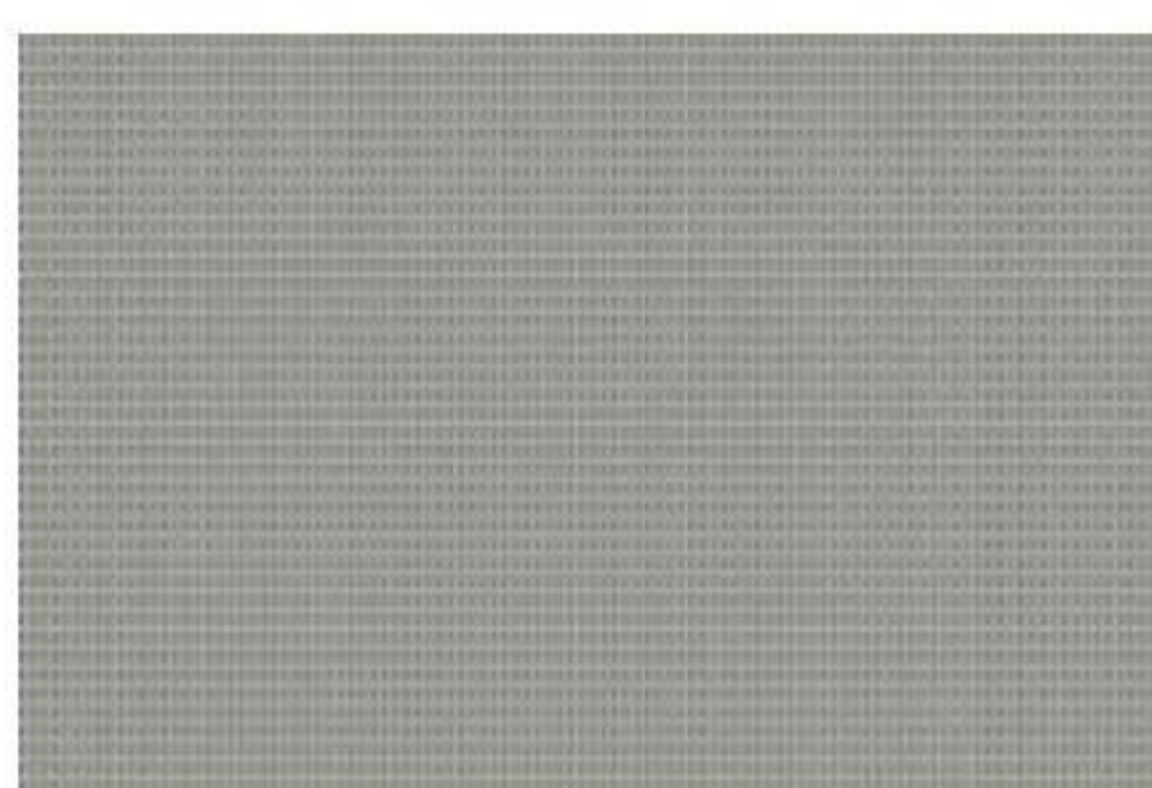


**VEGANZA  
PERFORATED MOCHA**



**VEGANZA  
PERFORATED OYSTER**

### INTERIOR TRIMS



**INTERIOR TRIM FINISHERS  
ALUMINIUM 'MESHEFFECT'  
WITH HIGHLIGHT TRIM  
FINISHER IN PEARL CHROME**

## WHEELS AND TYRES



### **M Sport**

**45.72 cm (18 inches)**

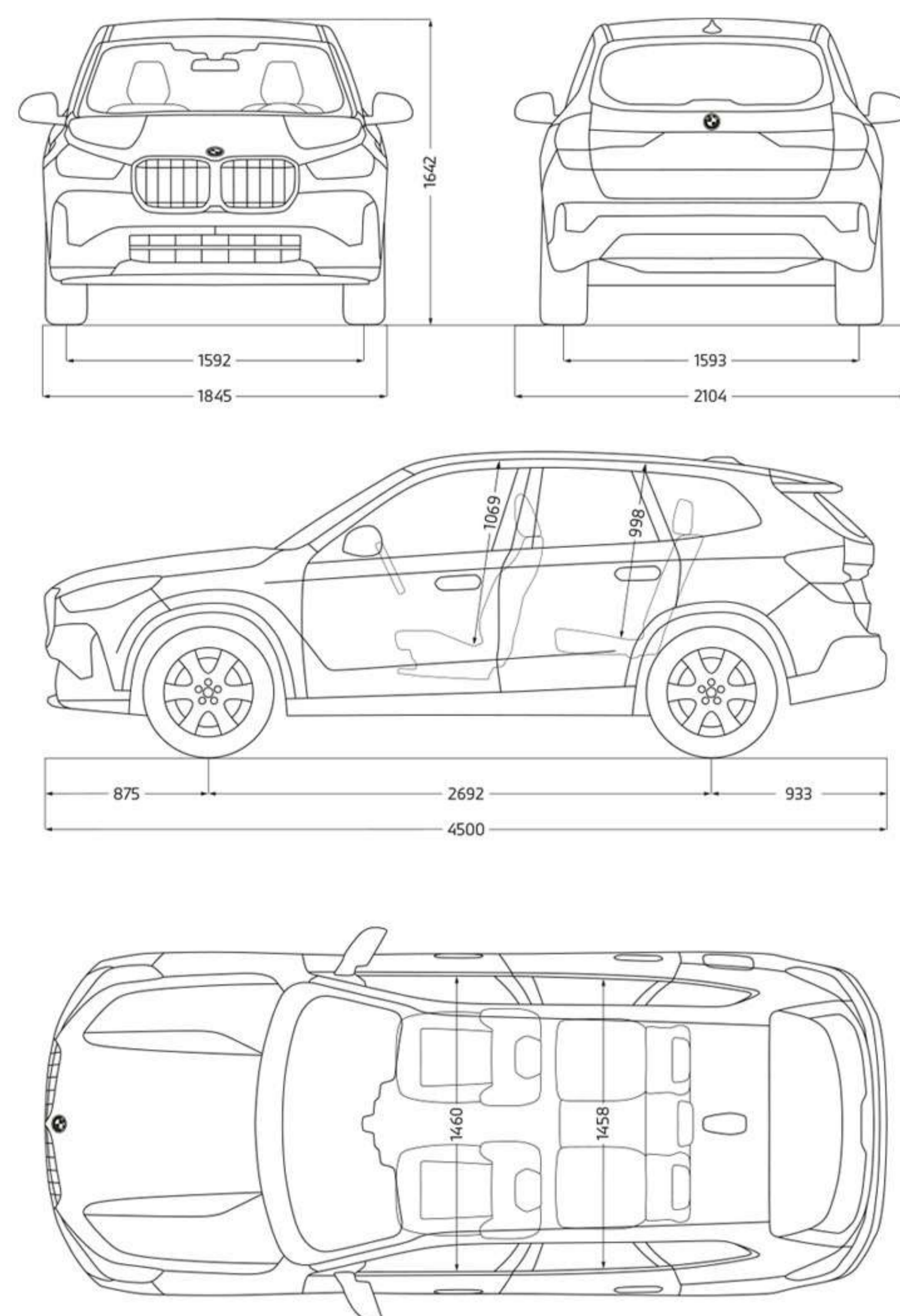
18" M light alloy wheels  
Doublespoke style 838 M  
Bicolour.



# TECHNICAL VALUES

		iX1 xDrive30 <sup>7, 8</sup>
<b>Complete vehicle drive system<sup>2</sup></b>		
Drive type		All-electric
Power	kW (hp)	230 <sup>9</sup> (313 <sup>9</sup> )
Torque	Nm	494
Transmission		1-speed, automatic
Drive type		All-wheel drive
<b>Driving performance</b>		
Acceleration 0–100 km/h	s	5.6
Top speed (electric)	km/h	180
<b>Consumption / CO<sub>2</sub> emissions<sup>2, 3</sup></b>		
Consumption, electrical, combined WLTP	kWh/100 km	18.1-16.8
Electric range WLTP <sup>4</sup>	km	417-440
<b>Charging Specifications</b>		
Battery size	kWh	66.4
Maximum charging power DC	kW	130
<b>Dimensions/weight</b>		
Length / width / height	mm	4500 / 1845 / 1612
Wheelbase	mm	2692
Unladen weight <sup>1</sup>	kg	2085
Luggage capacity	l	490–1495
Fuel tank capacity	l	–

## TECHNICAL VALUES



- Notes:
1. Terms and Conditions apply. For further information please refer to the product brochure or contact your local Authorised BMW Dealer.
  2. For detailed Terms and conditions, scope of services (inclusions and exclusions) and coverage duration (in years) and mileage (in kilometers), please refer to BSI brochure and/or contact your Authorised BMW Dealer. Package prices are applicable only for one month from Warranty Start Date. Compliance under Legal Metrology Act.
  3. The models, equipment and possible vehicle configurations illustrated in this specification sheet may differ from vehicles supplied in the Indian market.
  4. For available colour and upholstery combinations, please check with your local Authorised BMW Dealer.

Please visit [www.bmw.in](http://www.bmw.in) for more information.

All dimensions in the technical drawing are given in millimetres.





## **BMW** CHARGING

### **CHARGING**

Convenient, fast and safe charging – your BMW makes this possible via the high-voltage charging socket on the side of the vehicle.

The charging power socket locks and unlocks the charging plug automatically during the charging process so that it cannot be removed. If the charging plug can no longer be disconnected from the vehicle, the electrical emergency release helps in an emergency.

To keep the waiting time at AC charging stations to a minimum, you can recharge your electric vehicle there with a charging capacity of up to 11 kW. The high-voltage battery can be charged even faster at DC charging stations. Here you benefit from a charging capacity of up to 130 kW.

### **CHARGING AT HOME**

Charging at home is particularly easy with the Wallbox. It is a faster and convenient way of charging.

### **CHARGING NETWORK**

Regardless of where you are and what you are planning – you can go anywhere you want to go with your BMW electric vehicle. Simply use BMW Maps in your vehicle or the My BMW App on your smartphone to find nearby charging points.





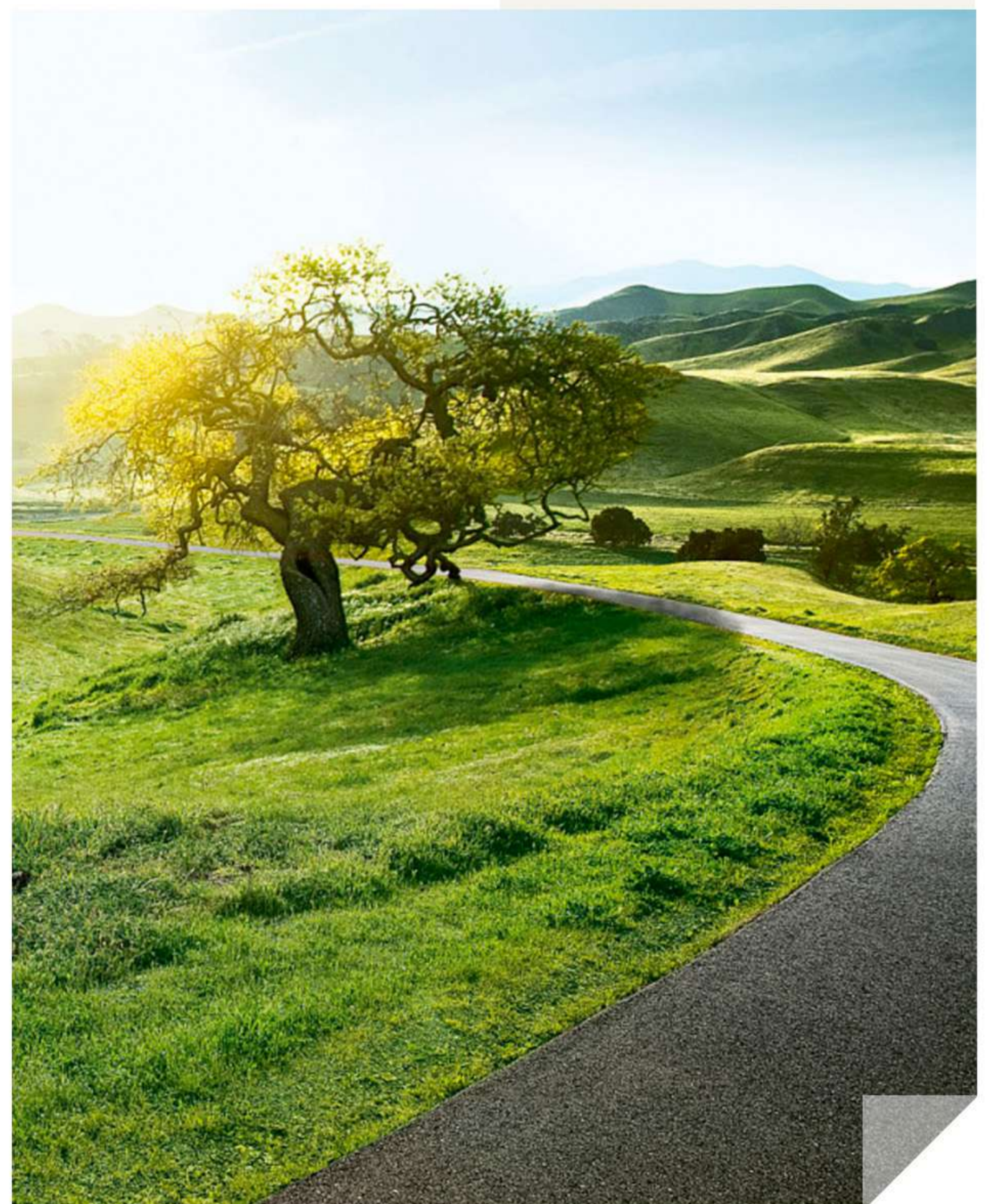
## SUSTAINABILITY

The BMW Group has been finishing at the top end of independent ratings and rankings that assess sustainability for a long time. These successes and increasing challenges in protecting the world we live in encourage us to embed sustainability as a key aspect in our corporate strategy. The development of efficient vehicle concepts, the establishment of eco-friendly production processes and the implementation of sustainable processes at our suppliers is part of our philosophy.



## SUPPLY CHAIN CONTROL

Sustainability starts in the mind and has a wide reach. At BMW, sustainability can be felt in all business areas – and involves much more than just saving CO2. From the procurement of raw materials to the production of electric vehicles and the recycling of a BMW, our goal is to follow the path towards a sustainable automotive future step by step.



## VEHICLE PRODUCTION

### 100% REGENERATIVE ELECTRICITY FOR 100% DRIVING PLEASURE.

Sun, wind and innovative technologies: By using green electricity from renewable sources, BMW also minimises the amount of emissions and CO2 when manufacturing vehicles. Three plants have made a start here – since 2020 BMW only uses electricity from renewable sources.





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**FOR MORE INFORMATION, CALL 1800 102 2269.**

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